

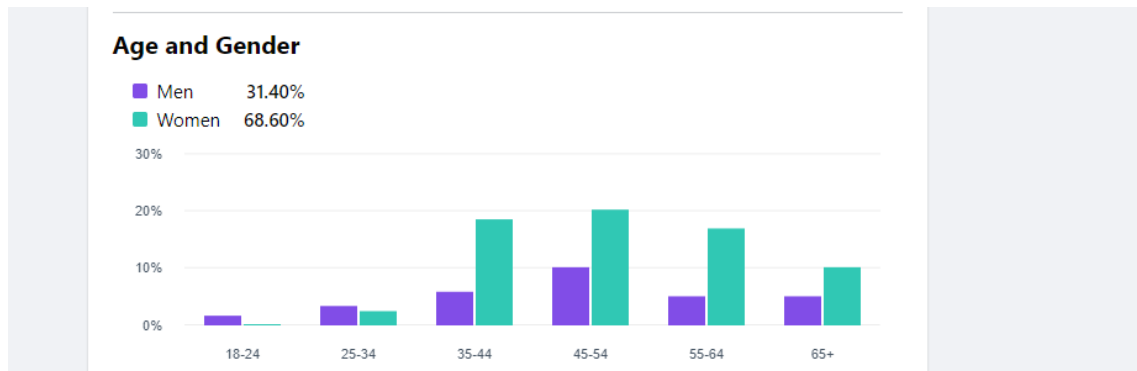


Report on Ponsanooth Post

Background

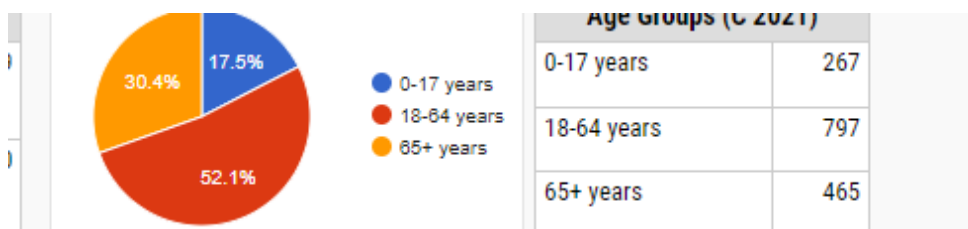
- It is recognised there is a need for a printed Parish newsletter.
- Ponsanooth Post (Facebook group) only serves users of Facebook.

An example of facebook age reach is as below.



- Ponsanooth Post last copies were published around 2019 and possibly one online version.
- Content included whats on, articles, adverts etc. Income from adverts helped the newsletter to run.
- Imagine If, <https://www.imagineif.net/currentprojects> , who run the community hub, have offered to run the Ponsanooth Post, by invoicing the Parish Council for the printing, some reservations have been expressed on this route.
- The Parish Council currently hold the £861.75 from the previous committee, in readlines for a restart and or a new committee to be started in the Parish.
- It is likely that once the communication strategy is produced the Parish Council will need to be well integrated to publishing in the printed Ponsanooth Post.

Age Demographic of Ponsanooth - Age is just an example of user reach.





Suggested solution

Start a working group with a term of 12 months, incorporating community volunteers with the aim to support the setup of a committee and printing of the first newsletters, this to include new constitution and committee as an example.

Chair, Secretary, Treasurer, Editorial Manager, Article Coordinator, Distribution Organisers, General Administration.

Advertise for interest and hold a meeting.

Other suggestions welcome.

This will need a proposal or thought on a proposal for a future meeting.